



Organized by:



## **CONTEST**

### **PROMOTER SUBJECT**

**Wireless Srl – via Monte Rosa 11 – 20149, Milano - ITALY**

**Wireless** is the Italian point of reference for companies operating in the ICT sector, in particular the wireless, mobile and multimedia sectors, and it pictures the firms operating both on demand and supply side, as well as the strategic actions they carry out. It gives chance of debate confrontation commercial exchange and networking between companies, institutions and markets organizing events, conferences, conventions and formative seminaries on its own or in cooperation with public or private partners. ([www.gowireless.it](http://www.gowireless.it)).

### **AIM**

The aim is to award the most interesting wireless network projects in public contexts for urban areas and the related applications for services and more efficiency of the Public Administrations themselves.

### **TYPE OF ADMITTED PARTICIPANTS**

The promoter/responsible subjects of the above-mentioned projects can participate

### **PARTICIPATION CONDITIONS**

the Organization accepts only the **inscription forms** , available on the [www.bbf2007.com](http://www.bbf2007.com) web site, that have been sent within **September 10, 2007**.

Wireless Srl can decide whether to accept or decline an inscription request.

### **PROCEDUR FOR THE PARTICIPATION**

All those who plan to participate in the contest (or competition) must fill out the form in its entirety. It's necessary to give a short description of the realized project, their technical features, the promoting subject and the company which materially realized it. Please write name, surname and reference organization name in full and clearly, filling all the spaces of the form up, thus to accept all the conditions and terms indicated in the regulation.

We inform you that the Organization will not accept and consider the registration requests without all the information indicated below and specified in the inscription form.

### **VALUATION GENERAL METHODS**

A jury panels of professionals will judge uniquely working and functioning services when applied to real cases.

The most innovative projects will be awarded according to the following parameters:

- WIDTH OF THE PROJECT (involved population).
- LOWER ENVIRONMENTAL IMPACT.
- SUSTAINABILITY OF THE PROJECT.
- INNOVATIVENESS OF THE OFFERED SERVICES.
- COMMUNICATION (how much the project has been communicated to the citizens).

The Jury panel will indicate on this basis the best projects.

It may also draw attention to other good works of particular note. His judgment is unquestionable and incontestable.

### **AWARDS**

Among all the received projects, the first three classified works will be awarded.

*First classified prize:*

- Electronic cockade to position on the own website.
- Presentation of an own case history in the BBF 2007 Agenda.
- 3 Headphone Systems Plantronics CS60-USB DECT, to communicate free hands and wireless thanks to Softphone application.
- Prominently position in The Expo Gallery.

*Second classified prize:*

- Electronic cockade to position on the own website.
- 2 Headphone Systems Plantronics CS60-USB DECT, to communicate free hands and wireless thanks to Softphone application.
- Prominently position in the Expo Gallery.

*Third classified prize:*

- Electronic cockade to position on the own website.
- 1 Headphone System Plantronics CS60-USB DECT, to communicate free hands and wireless thanks to Softphone application.
- Prominently position in the Expo Gallery.

**All the projects presented at the competition frameworks will be exposed on opposite panels in the Municipal Wireless Gallery inside the Expo Area!**

### **COPYRIGHT**

Every copyrights of the projects registered at the competition is a properties of the lawful owner. It is up to the possessor to protect the realization, with the application of the copyright.

By filling and sending the inscription form, the Promoter Subject is authorized to use the presented projects only for the purposes of the competition and the following divulgation and exposition, as the author (or the authors and/or the holder of the exclusive economic utilization title) has renounced to any recompense or related demand.