

EVENTS CALENDAR 2007



Last update: February 2007

EMERGING TECHNOLOGIES

	<p>A new event dedicated to technologies and solutions for digital identification, RF-ID and goods traceability. A Fiera Milano International's event in cooperation with Wireless.</p>	<p>February 6-7, Fieramilanocity (hall 17) in co-location with Infosecurity and Storage Expo</p>	
<p>www.trackability.it</p>		<p>First edition</p>	
	<p>Since 2002 the Italian reference event that presents technological news and normative update related to wireless solutions.</p>	<p>April 19, Crowne Plaza Hotel Milan in co-location with Mobile Force & Office</p>	
<p>www.wirelessforum.it</p>		<p>Eighth Edition</p>	
	<p>The unique Italian appointment completely dedicated to the innovative technologies for mobile force automation and mobile office. Special event: "Telemobility Awards 2006" assignation</p>	<p>April 19, Crowne Plaza Hotel Milan in co-location with Wlan Business Forum</p>	
<p>www.wirelessforum.it</p>		<p>Sixth Edition</p>	
	<p>Sixth edition of the first European event dedicated to the world of machine-to-machine applications.</p>	<p>May 22-23, Crowne Plaza Hotel Milan</p>	
<p>The unique Italian event dedicated to the emerging sector of wireless sensors and their applications.</p>	<p>The first event dedicated to the embedded OS operative system world.</p>	<p>The prestigious reference point for the technological convergence of the livable space</p>	<p>The exclusive area dedicated to hardware and software embedded products and technologies for M2M.</p>
<p>www.m2mforum.com</p>		<p>Sixth Edition</p>	
	<p>The second Italian edition of the most important international event dedicated to VoIP and IP Communications. In collaboration with Pulvermedia (www.pulvermedia.com).</p>	<p>September 26-27, Marriott Park Hotel Rome in co-location with BBF</p>	
<p>www.vonitaly.com</p>		<p>Second Edition</p>	
	<p>Since 2005 the unique Italian event that gathers Politics, Institutions and Operators under one roof to discuss about the evolution of broadband.</p>	<p>September 26-27, Marriott Park Hotel Rome in co-location with VON</p>	
<p>www.bbf2007.com</p>		<p>Third Edition</p>	
	<p>Since 2002 the reference Italian and European event for infomobility and satellite navigation applications. In collaboration with Pulvermedia (www.pulvermedia.com).</p>	<p>November 14-15, Autodromo Monza (MI)</p>	
<p>www.telemobilityforum.com</p>		<p>Sixth Edition</p>	
	<p>The exclusive Italian event completely dedicated to technological and normative aspects related to video surveillance in public places.</p>	<p>March 28-31, Euro PA Rimini June 20, Palazzo Affari - Milano September 27, Marriott Park Hotel Roma</p>	
<p>www.videogov.com</p>			

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MARKETING AND NEW MEDIA



A reference point for operators of the mobility management private and public sectors. Realized in cooperation with Muoversi.net

March 22, Milan

www.mobilityworkshop.net

Second Edition



Milan edition of the Italian appointment dedicated to new digital tv, applications scenarios and private and public business.

June 21, Palazzo Affari ai Giureconsulti (MI) in co-location with EBA, Proximity

www.tvdigitali.com

Second Edition



The first Italian event dedicated to new wireless technologies for proximity marketing in shops, exhibitions and events.

June 21, Palazzo Affari ai Giureconsulti (MI) in co-location with TTV, EBA

www.proximityforum.com

First Edition



The Italian meeting place for innovative on/off line marketing experts and companies.

June 21, Palazzo Affari ai Giureconsulti (MI) in co-location with TTV, Proximity

www.ebaforum.it

Second Edition



The first European event dedicated to technologies for the fruition, promotion and valorization of Cultural Heritage.

September 26, Marriott Park Hotel Rome

www.arteqsummit.com

Second Edition



The Roman edition of the Italian appointment dedicated to the new digital tv and to the applicative, private and public business scenarios.

September 27, Marriott Park Hotel Rome

www.tvdigitali.com

Second Edition



The unique event dedicated to the email communications world : from direct marketing by email to newsletters, from marketing db to email technologies, from ASP services to mobile mail.

September 26, Marriott Park Hotel Rome

www.emailpower.it

Third Edition



The second edition of the unique European event completely dedicated to ICT Technologies for hospitality and tourism.

November 14-15, Autodromo Monza (MI)

www.touristech.com

Second Edition

